



Crowne Plaza Hotel
Sacramento, CA
Saturday, November 17, 2018
10 am to 4 pm
www.SeniorHealthFair.com

Program Ads

Program Advertising

The *Senior Health & Fitness Fair* Program will be hand-delivered directly to attendees of the event. This is a great opportunity for your company to reach out beyond the expo to the many homes, businesses and facilities where this "keeper" publication will arrive. If you have a product or service for this vast market, your presence in this full-color, glossy magazine format publication will greatly enhance your visibility to show attendees.

Image Area – 7-1/2" x 10"	
Full page – 7-1/2" wide x 10" high.....	\$900
Half page – 7-1/2" wide x 4-7/8" high	\$500
Quarter page – 3-5/8" wide x 4-7/8" high.....	\$300
All ads Full color	

Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- MS Word documents are NOT an acceptable format for submitting ads or photos.
- Contact the show promoter for any other details.
- Submit your ad to events@premier2000.com

Submittal Deadline:
Camera-ready copy must be received no later than October 15, 2018.

The Senior Health & Fitness Fair – by Premier Productions
7889 Lichen Drive, #226, Citrus Heights, CA 95621
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