

# Senior Health & Leisure Fair

Crowne Plaza Hotel  
Sacramento, CA  
Saturday, October 14, 2017  
10 am to 4 pm  
[www.SeniorHealthFair.com](http://www.SeniorHealthFair.com)

Program Ads

## Program Advertising

The *Senior Health & Leisure Fair* Program will be hand-delivered directly to attendees of the event. This is a great opportunity for your company to reach out beyond the expo to the many homes, businesses and facilities where this "keeper" publication will arrive. If you have a product or service for this vast market, your presence in this full-color, glossy magazine format publication will greatly enhance your visibility to show attendees.

### Image Area – 7-1/2" x 10"

Full page – 7-1/2" wide x 10" high..... \$900

Half page – 7-1/2" wide x 4-7/8" high ..... \$500

Quarter page – 3-5/8" wide x 4-7/8" high..... \$300

All ads Full color

### Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- MS Word documents are NOT an acceptable format for submitting ads or photos.
- Contact the show promoter for any other details.
- Submit your ad to [events@premier2000.com](mailto:events@premier2000.com)

### Submittal Deadline:

**Camera-ready copy must be received no later than September 15, 2017.**

The Senior Health & Leisure Fair – by Premier Productions  
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