

# Senior Health & Leisure Fair

Crowne Plaza Hotel  
Sacramento, CA  
Saturday, October 14, 2017  
10 am to 4 pm  
[www.SeniorHealthFair.com](http://www.SeniorHealthFair.com)

Sponsorships

**Become a Senior Fair Sponsor  
to Increase your Visibility and Maximize your Results!**



## Gold Sponsorship Package

- **Booth:** Premier exhibit location, two booths. Your choice of *direct front or corner booths*. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (must request). Ask your rep for booth space availability.
- **Banner:** Two banners, *Exclusive* to Gold Sponsor. Expo Entrance and in Main Ballroom. (10' W by 3' D max.) You provide.
- **Logo:** On all print materials: newspaper ads, magazines, posters, tickets, etc. This includes on flyers and programs that will be distributed to senior centers and other senior-related locations.
- **Website:** Banner ad, with hyperlink to your site. Logo throughout website.
- **Show Program:** Full color ad in the *Senior Health & Leisure Fair Directory* (full-color, glossy, magazine format). Prime Location, Back Cover or Inside Front Cover: Plus logo on front page. Show program individually hand-delivered to each attendee and exhibitor.
- **Promotions:** The Sponsor's name or logo will be included in all promotions, including press releases, feature, articles and advertisements.

**GOLD SPONSOR FEE: \$3,000**

## Silver Sponsorship Package

- **Booth:** Premier exhibit location, two booths. Your choice of *direct front or ends*. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (must request). Ask your rep for booth space availability.
- **Banner:** One banner *Exclusive* to Silver Sponsor. Expo Entrance. (10' W by 3' D max.) You provide.
- **Logo:** On all print materials: newspaper ads, magazines, posters, tickets, etc. This includes on flyers and programs that will be distributed to senior centers and other senior-related locations.
- **Website:** Banner ad, with hyperlink to your site. Logo throughout website.
- **Show Program:** Full color ad in the *Senior Health & Leisure Fair Directory* (full-color, glossy, magazine format). Prime Location, Inside Front or Back Cover (on availability) Plus logo on front page. Show program individually hand-delivered to each attendee and exhibitor.
- **Promotions:** The Sponsor's name or logo will be included in all promotions, including press releases, feature articles and advertisements.

**SILVER SPONSOR FEE: \$2,000**

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